

Mastering LinkedIn Recruiter

Onsite training or distance learning

Intensive half-day modules

Open to LinkedIn Recruiter and Lite users
(with limitations)

English or French

Module 1 + 2 → Made for Full Life Cycle Recruiters → Sourcing less than 1 day/week

Module 2 + 3 → Made for Sourcers and Advanced FLC Recruiters → Sourcing more than 1 day/week



Module 1 : Strategic Design

- Data in Recruitment (theory of the pedestrian street)
- The different channels of attraction : how to maximise them, tools and techniques
- The interest/intention matrix
- Intake meetings
- Hack on referrals
- Maximising job ads
- The outreach message
- AI in Talent Acquisition : what's going to happen ?
- Using LLMs to maximise efficiency

In-house : 3000 CHF/session
Open : 400 CHF/person



Module 2 : Tactical Research

- Understanding and using spotlights
- Defining your strategy, working in sprints
- Understanding the localisation field
- Mastering pills
- Company field : mastering LinkedIn's internal AI and Market Mapping
- Reintegrating external data from LLMs in LiR
- Custom filters
- Job title : digging deep into the system
- Keywords : generate Boolean queries
- Working with projects
- Monitoring Open to Work populations

In-house : 3500 CHF/session
Open : 450 CHF/person



Module 3 : Legendary Mode

- Understanding filters : years of experience, years of graduation, schools, fields of study, seniority, job functions
- Mapping a group of companies
- Market mapping using advanced AI
- Secret operators : discovering and understanding
- Secret operators : games changers, uncovering new talent pools
- Hack to find hidden populations
- Using search insights smartly to achieve exhaustiveness

In-house : 4000 CHF/session
Open : 500 CHF/person